James Shikuzawa
Graphic Designer/
Media Generalist

I am a media designer and customer service specialist with over a decade of experience in design and production for both small companies to corporate creative and production teams. While seeing the big picture, excel at problem solving, from trouble shooting small issues to identifying major project goals, strategies and visions.

CONTACTS

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Adobe Photoshop	Story Boarding	Project Management
Adobe Indesign	Concept Design	B2B Testing
Adobe Illustrator	Product Design	B2C Testing
Adobe Final Cut Pro	Social Media	Web Design
Adobe After Effects	Print Design	
Powerpoint Adobe	Ms Office	
Adobe Lightroom	Html/CSS	

REFERENCES

DAISIE HOBSON

Implementation Manager
Ellation

TEL: 650-201-8655
EMAIL: dhmhobson@gmail.com

GABE NANSEN

Senior Art Director
United Way Bay Area

TEL: 415-497-7270
EMAIL: gabe.nansen@gmail.com

BA: Applied Science

Expressions College for Digital Arts Emeryville, California 2006/2009

WORK EXPEREINCE

1
APRIL 2020 / Current GRAPHIC DESIGNER LEAD at Narrative Fermintations
📍 San Jose, CA

Sole graphic designer for developing assets for Print and digital assets. In the course of my time I have done over 200 beer labels all under strict timelines. I always task it on myself to develop and execute new and interesting labels with the trend forecast in mind for design aesthetic and topography and color theory. Recently was credited with having the best beer label designs in Silicon Valley. I also create and publish social media adds to help drive traffic for social media.

2
FEB 2020 / APRIL 2020 GRAPHIC DESIGNER at CBS Interactive (Gamespot)
📍 San Francisco, CA

In charge of creating multi media banners for Gamaespot online site. Video games include: Pokemon Mystery Dungeon – Rescue Team DX– Ori and the Will of the Wisps– Murder by Numbers nintendo switch– Nioh 2– Granblue Fantasy–Versus. Assited managment in the gathering and construction of an image library that consisted of over 380 images. Assited the New York` branch in brainstorming ideas for solutions to new projects in the pipeline.

3
MAY 2019 / OCTOBER 2019 GRAPHIC DESIGNER at Ellation (Crunchyroll)
📍 San Francisco, CA

In charge of designing banners for desktop and mobile for Crunchyroll and VRV worldwide. Created multimedia including print banners, post cards, swag, and other miscellaneous materials. Participated in the implementation of two major events Crunchyroll Expo and Anime Expo. Also had a billboard design featured in Times Square NY.

4
SEP 2018 / MAR 2019 GRAPHIC DESIGNER / CODER at YDesign Group
📍 Walnut Creek, CA

In charge of creating and coding multiple emails daily for multiple site promotions. Working with the Web Design Manager in coming up with new company email designs and templates. Work with the Senior Graphic Designer in the creation of multiple evergreen images used across all platforms of YDesign.

5
May 2018 / SEP 2018 GRAPHIC DESIGNER / CODER at Playstation
📍 San Mateo, CA

In charge of creating and maintaining brand assets weekly for the companies online and console stores for 5 different countries. Work closely with marketing to help design and develop company assets for internal and external uses. Assist in creating branding designs for large production title releases for additional sites including Spotify.

🏆 Achievments

Billboard at Time Square NY for Crunchyroll
- Designed a featured billboard for the Anime Dr Stone that was displayed at Times Square.

Winner of 1st Place for Beer Design Labels in Silicon Valley
- Created and maintained an impeccable standard for over 200 label art designs, which took 1st place in Silicon Valley.

Have had my graphics displayed on The Daily Show and the Colbert Report on Comedy Central
- Have had multiple graphics shown on numerous regional and national television stations including Fox and Comedy Central.

Narrative Fermentations
SJ·CA

Give Up The
Ghost
West Coast IPA
Nelson, Strata LGX, Motueka
7.1% alc/vol, 1 Pint

MAD PURSUIT Brewing Co.

BREWERS ASSOCIATION INDE PEN DENT CRAFT

Government Warning: GOVERNMENT WARNING: (1) According to the Surgeon General, women should not drink alcoholic beverages during pregnancy because of the risk of birth defects. (2) Consumption of alcoholic beverages impairs your ability to drive a car or operate machinery, and may cause health problems.

Narrative Fermentations, LLC
101 E Alma Ave, San Jose
Art By: James Shikuzawa
Enjoy Fresh
Please Recycle

Brewed and Canned by Narrative Fermentations in Collaboration with Mad Pursuit Brewing Company

Narrative Fermentations
SJ·CA

HAVOC
WEST COAST IPA
Nelson + Nelson
SubZero Hop Kief,
Mosaic Cryo, Riwaka
6.6% alc/vol, 1 Pint

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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Narrative Fermentations
SJ·CA

CLEVER GIRL
WEST COAST IPA
Mosaic, Superdelic, Nectaron Cryo
6.8% alc/vol, 1 Pint

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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SJ·CA

SHARK CITY PUNCH
SOUR ALE WITH CHERRY, PINEAPPLE, RASPBERRY, TANGERINE, VANILLA, & VANILLA SOFT SERVE
7.2% ALC/VOL, 1 PINT

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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SJ·CA

VIPER TRACKS
HAZY IPA
GALAXY, COMET, STRATA, CITRA
6.6% ALC/VOL, 1 PINT

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SJ·CA

RADIATE
SOUR ALE WITH GUAVA, BOYSENBERRY, BLUEBERRY, VANILLA, MARSHMALLOW FLUFF & MILK SUGAR
8% ALC/VOL, 1 PINT

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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Narrative Fermentations
SJ·CA

HAZY IPA
COSMIC BLOOM
NECTARON, HBC 586 CRYO, EL DORADO, & SABRO
7.6% ALC/VOL, 1 PINT

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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Narrative Fermentations
SJ·CA

ROGUE SHARKS
WEST COAST IPA
RIWAKA CGX, MOSAIC, NELSON
6.9% ALC/VOL, 1 PINT

Brewing With Brothas

BREWERS ASSOCIATION INDE PEN DENT CRAFT

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